

DIRECTIONS: Use this worksheet to brainstorm the current situation for each of the chosen strategic issues. This information will help you move forward in thinking about the goals and strategies to develop around each issue for Phase Five of MAPP. Think broadly about each issue when you are completing the worksheet. Add additional tables as needed.

STRATEGIC ISSUE: HEAL Environmental and Policy Concerns		
<p>What current work is focused on the issue, if any?</p>	<ul style="list-style-type: none"> • Invest Health Grant- High Risk Neighborhoods/ Crime Impacting Health- Peoria • County Board Health Services Committee- very specific, not broad • Worksite Wellness Modules – Area Health Education Center • School Policy- Wellness Policies- U of I Extension- SNAP/ Committees/ Smart Snack Guidelines- Peoria and Tazewell • Health Policy- Peoria, Tazewell and Woodford • Bicycling Community Improvement • Illinois Alliance to Prevent Obesity- Statewide • Violence Reduction Efforts- Peoria • Physical Environment, Sidewalks, Parks, LISC Peoria Office 	
<p>What resources are currently available to address the issue, if any?</p>	<ul style="list-style-type: none"> • County Board and Public Health can dialogue to understand each other • School Health Grants • Illinois Alliance to Prevent Obesity • United Way • National Networks- Share our Strength and Feeding America • Summer Food Programs • School Lunch Programs • CDC • USDA 	
<p>Who in the community would support work on this issue? What is their level of support?</p>	<p>Who?</p> <ul style="list-style-type: none"> • Municipalities • Economic Development Groups • Community Members 	<p>Level or Support?</p> <p>Zoning, code, connect resources</p> <p>Need a Champion</p>

	<ul style="list-style-type: none"> • Park Districts • EPA • WIC • Health Care Community • Tazewell Public Health Foundation • Greater Peoria Community Foundation • Tri County Regional Planning • Hult • YMCA • Sun Foundation • CAT Foundation • Health Departments • Central Regional Groundwater Committee • Illinois Department of Natural Resources • United Way 	
<p>What potential barriers are there to addressing this issue? Consider barriers in the following categories: community, policy/legal, technical, financial, other.</p>	<ul style="list-style-type: none"> • Elimination of PE Classes and Recess • Funding • Better Collaboration • WIC Paper Checks- Lack of WIC in Woodford?/ Lack of EBT Cards • Restrictions 	
<p>What are your initial thoughts about goals or strategies that may be developed around this strategic issue?</p>	<ul style="list-style-type: none"> • Coordination • Engage State/ Federal legislators and Community Leaders • Sharing Examples of neighborhood communities doing "great" things and promote and publicize • Negative impact of costs in dollars to health depts./ hospitals – money talks • Connect different sectors- statewide, national efforts and piggy back upon 	

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STRATEGIC ISSUE: HEAL Physical Activity

<p>What current work is focused on the issue, if any?</p>	<ul style="list-style-type: none"> • CATCH- Peoria Public Schools, Tazewell County Afterschool programs, may be others • Hospitals- community programs- fun runs • Bike paths and trails • Fitness facilities • Worksite wellness programs • Park Districts • Festivals • Schools PE • Trek Around Tazewell • YMCA Peoria • Molina Insurance Company- Walking Club for Seniors • Running Central- Building Stream • Walk/ Run Clubs – Striders • Community Education Serices • Silver Sneakers • Tazewell Afterschool Road Runners Initiative
<p>What resources are currently available to address the issue, if any?</p>	<ul style="list-style-type: none"> • Infrastructure- sidewalks, trails, paths • Park Districts • Not for Profits like Boys and Girls Clubs • After school programs • School districts • Molina Insurance Company • YMCA and YWCA • Community Centers- Friendship House • Faith Based Organizations • Walmart, Kohls, Costco, Target Community Grants • Reproductive Health Targeting women through the lifetime

<p>Who in the community would support work on this issue? What is their level of support?</p>	<p>Who?</p> <ul style="list-style-type: none"> • Park Districts • Hospitals • Employers • United Way • Health Departments • Youth Organizations • Local Business • Rotary Clubs • Insurance Companies 	<p>Level?</p> <ul style="list-style-type: none"> • They can expand and decrease time through prevention • Data Impact • Quality of Life • Promote, volunteer
<p>What potential barriers are there to addressing this issue? Consider barriers in the following categories: community, policy/legal, technical, financial, other.</p>	<ul style="list-style-type: none"> • Seeing long term benefit/ benefits • Lack of Dollars • Lack of Dialogue • Lack of Education • Competing priorities • Band aids vs. root causes • Aqua based facilities are rare in the area • People living in poverty • Perception of what it means to be physically active • Weather- long winter • Community design • Workplace design • Fear of injury for elderly • Support/ social groups • Unsafe neighborhoods • Cultural barriers • Crumbling roads and sidewalks 	
<p>What are your initial thoughts about goals or strategies that may be developed around this strategic issue?</p>	<ul style="list-style-type: none"> • Multi use places (School gyms to family place to exercise after hours) • Regular Conversations • Coordination • Getting the right people at the table • Being n the right place at the right time • Under served (poverty and rural areas) • Faith based strategies (other social networks, feeling of trust and safety) • Partnering with area employers- common thread, link together • Out of the box places, Dozer Field, Riverfront Museum, parameter of field at east side center • Things in own community- go to rural and poverty areas- travelling instructors 	

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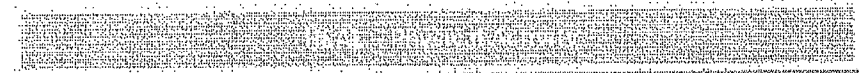
STRATEGIC ISSUE: HEAL Nutrition		
<p>What current work is focused on the issue, if any?</p>	<ul style="list-style-type: none"> • Riverplex- Extra Gaming for Health • Hult Center • CATCH programs • 21st Century Schools Tazewell 20 Sites • SNAP- U of I Extension • Diabetes Support in Woodford Co. • Medical Director- Unity Health, Club 309, after school and wellness • Community Gardens • Farmers Markets • Boys and Girls Clubs- Empower • Health Fairs • Head Start • Friendship House – Latino outreach • Hyvee – Dietician • Grant through Extension working on school cafeteria changes- tri-county • GITM • Link Incentives 	
<p>What resources are currently available to address the issue, if any?</p>	<ul style="list-style-type: none"> • WIC • Grants through the Hult Center • United Way Programs • Extension- SNAP, EFNEP, 4H, Junior Chefs, Master Gardeners, CATCH • School Health- UnityPoint, OSF, TCHD • Children’s Hospital- Foundation for Healthy Living and Wellness • Advocate Eureka- Nutrition programs in Schools • Community Foundation of Central Illinois • Tazewell Public Health Foundation • Health Department Programming • Hospitals • Work site Wellness • GITM Foundation- Mobile Van, CSA, 500 in 5 Conversations, Nutrition and Cooking Classes 	
<p>Who in the community would support work on this issue? What is their level of support?</p>	<p>Who?</p>	<p>Level?</p>
	<ul style="list-style-type: none"> • Health Care System • Food Banks • United Way • Faith based Organizations 	<p>Substantial</p> <p>\$</p> <p>Volunteers</p>

	<ul style="list-style-type: none"> • Farmers Markets • Business (worksite wellness, CSA) • Food Retail • School Administration • Food Distributers • U of I Extension • Community Networking • Civic Groups- Rotary, Kiwanis, Lions Clubs • GITM • Tazewell Public Health Foundation 	<p>\$ and Volunteers</p>
<p>What potential barriers are there to addressing this issue? Consider barriers in the following categories: community, policy/legal, technical, financial, other.</p>	<ul style="list-style-type: none"> • Denial • Food access and healthy choices • Education about what is healthy • Education about preparation of healthy foods • Food deserts and Access • Lack of education in schools • Prioritization (Social Inequity) • Nutrition not a priority for someone struggling • Advertisements (Policy Issue) • Education about nutrition labeling • WIC process is cumbersome and difficult 	
<p>What are your initial thoughts about goals or strategies that may be developed around this strategic issue?</p>	<ul style="list-style-type: none"> • Collaboration of evidenced based plan • Increase / positive behavior change/ culture of health • Nutrition messages (need to be consistent, simple, reliable—example rethink your drink) • Worksite wellness • Food as an economy builder- job builder 	

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STRATEGIC ISSUE: HEAL Access						
<p>What current work is focused on the issue, if any?</p>	<ul style="list-style-type: none"> • GITM- Mobile Fresh Food Van • WIC • Food Pantries • Guidelines for School Lunch Program • SNAP • Farmers Markets (only Peoria and Tazewell) • Community Gardens (Peoria and Woodford) • Summer Food Service Program (Peoria and Tazewell) • Zoning Commercial Food to eliminate food deserts 					
<p>What resources are currently available to address the issue, if any?</p>	<ul style="list-style-type: none"> • Farmers Market Coupons/ Programs • Food Pantries • Colleges and Universities (UICOMP, OSF residents, educational, financial, access to people in need) • 4 H Extension- Programming, Education, Research • Schools- access to people and programs • Faith Based Organizations- Access to people and programs • Hospitals- Wellness Programs, Fellows • Health Departments • YMCA/ YWCA • CATCH • Housing Authorities • Police Departments • Park Districts • Zoning • Economic Development 					
<p>Who in the community would support work on this issue? What is their level of support?</p>	<table border="1"> <thead> <tr> <th data-bbox="657 1446 1222 1483">Who?</th> <th data-bbox="1222 1446 1391 1483">Level?</th> </tr> </thead> <tbody> <tr> <td data-bbox="657 1483 1222 1860"> <ul style="list-style-type: none"> • GITM • Hospitals • Healthcare community • Grocery Stores • Food Pantries • Health Departments • U of I Extension • Faith Based • Schools • Local Government • Farm Bureau </td> <td data-bbox="1222 1483 1391 1860"> <p>Substantial</p> </td> </tr> </tbody> </table>	Who?	Level?	<ul style="list-style-type: none"> • GITM • Hospitals • Healthcare community • Grocery Stores • Food Pantries • Health Departments • U of I Extension • Faith Based • Schools • Local Government • Farm Bureau 	<p>Substantial</p>	
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<p>What potential barriers are there to addressing this issue? Consider barriers in the following categories: community, policy/legal, technical, financial, other.</p>	<ul style="list-style-type: none"> • USDA/ governmental Policy Restrictions- Woodford – Farmers Market • Municipal Zoning/ Code • Transportation • Public Stigma • Lack of Effective Education and Communication • Income Inequality overall- Low Income/ SNAP Qualifier GAP to self sufficient • State Budget Impass • Behavioral Change • Identify Root Cause • Living wage vs. minimum wage
<p>What are your initial thoughts about goals or strategies that may be developed around this strategic issue?</p>	<ul style="list-style-type: none"> • Linking similar programs throughout the Tri-County- sharing funds, programs resources, new grants, qualifications, expansions • Research around the 500 in 5 Conversations- localize what people need/ want in regards to food • Connect Cross Sectors- schools, municipalities, eliminate silos • Target? Childhood, adults , seniors, high- risk



What past actions have worked?	<ul style="list-style-type: none">• PE and Recess• Technology• Worksite Wellness• Living in Walkable / Bikeable Neighborhoods• Health in All Policies
What past actions have not worked?	No walking paths or sidewalks Technology
What threats will need to be addressed?	State budget Political arena Individuals Needs <ul style="list-style-type: none">• Mental Health• Self Efficacy• Competing Priorities
What are the opportunities in our community?	<ul style="list-style-type: none">• Coordination and Collaboration• Leaders to come from the Community- Give them a Voice• Increase a shared value• Good Slogan Developed
What are the strengths around this issue?	Lots of resources that just need coordination
What new realizations may support a strategy?	Coordination is critical Think of disadvantaged communities differently <ul style="list-style-type: none">• Expand definition• Invite to the table

HEAL – Environment and Policy

What past actions have worked?	Smoke Free Policy Implementation Soda Machine Regulation in Schools Changes to School Food Nutritional Value
What past actions have not worked?	Smoke Free Policy Enforcement Summer Meals and Lack of Transportation
What threats will need to be addressed?	<ul style="list-style-type: none"> • Resistance to Change • Denial • Interventions are for Everyone • Ego/ Credit for Efforts
What are the opportunities in our community?	<ul style="list-style-type: none"> • Community = Tri County • Live, Work and Play may be different Counties
What are the strengths around this issue?	State Legislative Group Support Obesity is on the forefront of the State Health Improvement Plan (SHIP) One of the Greater Peoria Economic Developments Cornerstones is Health
What new realizations may support a strategy?	<ul style="list-style-type: none"> • Involve target population in planning efforts • Think Broad



What past actions have worked?	<ul style="list-style-type: none">• Collaboration- ie 2013/2014 Food Access Southside of Peoria• Evidence Based Practice• Political Will/ Buy In/ Funding• Education and Communication
What past actions have not worked?	Individual Programming and Agendas Silo-ed work Too much Micro Focus Not Building Sustainability into the Plan
What threats will need to be addressed?	<ul style="list-style-type: none">• Denial/ community buy in/ blame• Competition• Sabotage• Transportation• Accessibility of Resources• Data- lack of Interpretation- Inaccurate and bias• Political agendas• Population Bias- Rural vs. Urban- Lazy vs. Active
What are the opportunities in our community?	<ul style="list-style-type: none">• Shared resources• Regional approach• Increased motivation to want to resolve the issue• Great opportunity for \$ and more
What are the strengths around this issue?	
What new realizations may support a strategy?	<ul style="list-style-type: none">• # of Resources available• Realization that it is a problem• Community members helping each other• Talented people/ born leaders

HEAL – Nutrition

What past actions have worked?	
What past actions have not worked?	
What threats will need to be addressed?	<ul style="list-style-type: none"> • Funding • Nutrition and exercise are not part of regular Dr. office visit • Lack of focus on emotional well being- food as a coping strategy
What are the opportunities in our community?	<ul style="list-style-type: none"> • Developing a cookbook (Collaboration with Faith Based Communities) • Offer cooking classes that uses ingredients from available stores • Collaboration with community agencies that can offer funding • Training of doctors to talk more about education • Screening for healthy behaviors
What are the strengths around this issue?	Many organizations interested in the HEAL issue Impower? Through (U of I) concept of teaching skills of resilience
What new realizations may support a strategy?	<ul style="list-style-type: none"> • The high percent of overweight and obese • How people define exercise and nutrition

(Not all questions answered by small group do to lack of time)